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FOR IMMEDIATE RELEASE

George and Jackie Bryce Unveil Plans For Americus Motorsports Complex

Americus, Ga., February 8, 2011 – Star Racing’s George and Jackie Bryce announced today their plans to build a \$12 million multi-use, world-class motorsports facility in Americus, Georgia. The facility will include a quarter-mile concrete drag strip, 2.5-mile road racing circuit (similar to Road Atlanta), a motorsports related Technology Park, a training facility for drivers education and law enforcement training, and a national motorcycle drag racing museum. Construction is slated to begin in late 2011.

The positive economic impact to the Americus and Sumter County area will be significant, with a projected annual impact of over 75 million dollars and over 200 full-time and part-time positions created over five years.

In order for the project to continue, several milestones need to be achieved. The property must be rezoned C-3 and a contract with the Payroll Development Authority for the land acquisition finalized. Following that, the master site plan, engineering and architectural drawings will be developed. The final step will be to complete the funding for the project through several different avenues including banks and private investors.

The concrete quarter-mile drag strip is projected to include a cooled launching area, one mile in total length, and parallel to the prevailing winds. Located at an elevation of 450 feet above sea level, this all adds up to an incredibly fast track for the automobile and motorcycle racer with the potential for maximum performance and record breaking results.

The road racing circuit will also be set up for cars and motorcycles, with abundant runoff areas, long straights and technical turns. This course will be challenging and exciting for drivers and spectators alike.

Motorsports industries tend to cluster near racetracks. The Technology Park will be the destination for participants, fabricators, suppliers in the motorsports market and other major players within this industry. More companies, like Star Racing, will locate near the track in order to test and demonstrate their products and services. The location of the Complex adjacent to the South Georgia Technical College will offer unlimited potential for motorsports related job opportunities for those attending the school, as well as graduates.

Because of the mild weather conditions in Southwest Georgia, testing, training and competition will be scheduled year round. Local community events, national car clubs, car shows, cruises and training groups will be attracted and welcomed at the new facility. Accessibility to several highways and close proximity to the Jimmy Carter Regional Airport makes this the ultimate location and destination.

George and Jackie opened Star Racing in Americus thirty-one years ago and love the community and it’s people. Jackie said, “We want to do something for the community that has been so good to us. We love Americus and want others to love it here too.” George continued, “We believe this is the shot in the arm we need here to continue to have a great place to live and work.”